In 2016, New Brunswick became the first Canadian province to launch a comprehensive cybersecurity strategy. The province was quick to recognize the value presented by this sector and Opportunities NB (ONB) has since focused its efforts on attracting leading cybersecurity companies and creating a robust talent pipeline.

Our efforts are paying off. Last year, Siemens, a world leader in innovation, announced that after a global search, New Brunswick will be home to the new Siemens Cybersecurity Centre. Not to be outdone, Canadian Nuclear Laboratories (CNL) announced its own National Innovation Centre in New Brunswick. Although these organizations are taking the lead, cybersecurity should be the topic of conversation in every boardroom across New Brunswick and beyond.

The need for cybersecurity in all sectors isn’t going away. Every company in New Brunswick needs to be aware of and tuned in to the importance of cybersecurity to their business and their customers. World-class companies like TD are focused on cybersecurity, developing and improving upon the bank’s threat assessment efforts. Providing convenient electronic transactions, securing personal information, and offering a safe place for consumers to interact with your organization are keys to success in today’s connected world.

Stephen Lund, CEO, Opportunities NB
@StephenLundCEO

As we navigate new industries, the need for cybersecurity only increases. Smart Grid technology and the Internet of Things (IoT) require substantial security efforts to be safe and effective. The cannabis sector is increasingly interested in cybersecurity for things like supply chain protection and the safety of ‘seed-to-sale’ software. Digital health technologies include hardware and software that track and measure heart rate, blood sugar levels, pulse, mood, and more. This is highly personal patient data that needs to be well secured.

The list goes on. Companies in every sector benefit from awareness of cybersecurity and building a future for New Brunswick in this sector. We have created an incredible value proposition for the province, one that offers tangible value to any business.

Join us May 29 and 30 as we bring together top thinkers from industry, academia, and government to advance collaboration in cybersecurity skills and workforce development.
BRINGING THE WORLD’S BEST TO NEW BRUNSWICK

CyberNB, a special operating unit of ONB, is set to host its third annual CyberSmart Summit in Fredericton on May 29-30. This event brings together representatives from industry, academia, and government to discuss important topics in cybersecurity like:

- The global shortage of cybersecurity professionals
- The impact of cybersecurity in a digital age
- Strategies to implement and build a cybersecurity plan for businesses
- Training and certification programs for youth
- Empowering women and girls to pursue careers in cybersecurity

With special keynote speaker, former NASA astronaut Dr. Ellen Ochoa, there’s something for everyone at CyberSmart.

For more about the event, visit our event page
Or get tickets to this year’s event.

Learn more about Dr. Ochoa and her accomplishments before attending her presentation at the CyberSmart Summit in Fredericton.
Darryl Esau, Vice President of Learning Services with Bulletproof, says “whether you’re in IT or making bread or building widgets, you must address cybersecurity.”

As a panellist at this year’s CyberSmart Summit, Darryl will discuss certification standards in cybersecurity. He will also speak about new partnerships that have been created in New Brunswick to make training and certification available for a wider variety of people. These programs directly address the current workforce shortage in the industry.

Esau has been involved with the event every year since its inception. Read more about his insights into why this event is important for companies in every sector.

The CyberSmart Summit is in its 3rd year and has welcomed speakers and attendees from across Canada, Australia, the United Kingdom, and Estonia, to name a few.
NEW BRUNSWICK’S NEXT GENERATION ON THE NATIONAL STAGE

Thousands of students from Canadian junior and high schools are learning to identify and stop cyber threats through the Cyber Titans program. This international program prepares students for a great career in cybersecurity by giving them an opportunity to learn and apply practical knowledge to protect systems from cyber attacks. Of the 10 Canadian teams set to compete in May’s national competition three are from New Brunswick. Read more about New Brunswick’s teams preparing to compete this spring.

This year’s CyberSmart Summit features a Cyber Defense League regional ethical hacking competition for middle and high school students. It also includes IBM Cyber Day for Girls, focused on encouraging girls and women in the industry.
FROM PAPER TO DIGITAL
Dr. Mansur Hasib, Program Chair – Cybersecurity with the Graduate School University of Maryland University College (UMUC), is among the speakers at this year’s CyberSmart Summit. Dr. Hasib has worked in cybersecurity since 1986 and has watched the industry evolve over 30 years. He’ll speak about the principles of cybersecurity and digital strategies needed to develop solutions for any business in any sector, with a focus on healthcare.

Learn more about Dr. Hasib and his Cybersmart 2019 presentation by checking out his recent interview with ONB.

ENGAGING WOMEN IN CYBERSECURITY
Rima Aristocrat, President and CEO of Ottawa’s Willis College, is a prominent Canadian advocate for increasing the role of women and girls in the IT/cybersecurity workforce. She joins us at CyberSmart 2019 to discuss the Engaging Women in Cyber Defence Program. That program is supported by Canada’s Department of National Defence and was created to start more women on career paths in cybersecurity. Read more about Rima’s upcoming CyberSmart presentation here.

Click here for our complete list of speakers.
EARLYBIRD TICKETS AVAILABLE

CYBERSMART SUMMIT

May 29-30, 2019
Fredericton, New Brunswick Canada

REGISTER TODAY

Take advantage of discounts with early registration before April 30, 2019