

COMPANY APPLICATION FORM Europe Market Development Program

Section I – General Company Information

Instructions

- 1. Please download the document to your desktop. Do not attempt to fill out the form while on your web browser, it will not save.
- 2. If you use Acrobat reader you can fill and sign digitally by clicking the Fill & Sign tool in the right hand pane
- 3. Once the form is completed and signed send your saved PDF and attachments to ExportReady@atlanticchamber.ca

Legal Company Name:	(i.e. Provincial or Federal Registration)	
Company Civic Address:	Website:	
Contact Name:	Contact Title:	
Contact Phone:	Contact E-mail Address:	
In what year was your company established?	What is the total number of full-time employees in your company?	
ls your company headquartered in Atlantic Canada? Yes Are there any outstanding/pending claims or litigations agains		
Section II – Company Description, Product(s), Service(s) and Current Export Markets		

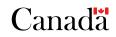






Provide a brief description of your company and the product(s)/service(s) you offer.









Section II – Company Description, Product(s), Service(s) and Current Export Markets (Cont.)

What are your company's prima	ry export markets?		
Section III – Company Anr	ual Sales		
What were your company's tota	annual sales (CAD) for the last	3 fiscal years?	
Year 1(Previous Year):	Year 2:	Year 3:	
What were your company's tota	annual export sales (CAD -outs	ide Canada) for the last 3 fiscal years?	
Year 1(Previous Year):	Year 2:	Year 3:	
Of your company's total export	sales, please indicate your comp	pany's % of sales in Europe, if any.	
Section IV – Company Visi	on for the European Mark	ret(s)	
Does your company currently ex	oport to Europe? If yes, please ir	idicate the market(s)	















Section IV – Company Vision for the European Market(s) (Cont.)	
What is or are the target European market(s) your company will focus on in this program?	
Please describe and estimate your company's sales growth objectives in the identified market(s)?	
Please describe your company's value proposition for the identified European market(s) and your company's competitive advantage in the market(s)?	
Section V - Company Commitment for the European Market(s)	
What resources is your company prepared to dedicate to the identified European market(s)? Please provide comment on each of the following: Involvement of senior management	
Program lead, if different than above	















Section V - Company Commitment for the European Market(s) (Cont.)	
Internal and external sales support	
Financial resources	
Time commitment (e.g. planning and in-market presence)	
Production capacity (to achieve projected sales growth)	















Section VI - Company Rationale for Program Participation

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What type of challenges do you expect your company will f (competition, cultural differences, import controls, intellect legal, financial, etc.)	
What types of services does your company anticipate acces (Please refer to the guidelines for a list of the types of servi on how accessing these services can help your company ac	ices that can be provided under this program) and articulate
Section VII – Company Authorization	
I consent to the sharing of information collected with other administration of the grants and contributions programs a Trade and Investment Agreement and for such uses autho	nd the Market Expansion Program created by the Atlantic
Authorized Officer Name (Print):	Authorized Officer Name (Signature):
Job Title:	Date:











