

Looking to start a business in New Brunswick?

Need to know the steps to register your business name?

Here's what you need to do to register a business name in New Brunswick:

1. Select the proposed name of your business.
2. Obtain an Atlantic based NUANS name search report from a private sector name search firm. Firms that provide name search services can be found online [here](#).
3. Review the name search report and the firms cover letter to determine whether the proposed name is suitable from your perspective.
4. Submit the application online via SNB's Corporate Registry website [here](#).
5. Corporate Registry will determine whether the proposed name is suitable for registration. They will contact you with any questions they have, otherwise they will approve and send confirmation of registration.

[Click here](#) for a more detailed description of how to register a business name.

Things to note:

- You must provide the full address of the business, contact and/or shipping e-mail address.
- You will need to pay \$112.00 CDN online for the application.
- Note that the name search report must be current within 90 days of submitting your application.
- No expense(s) should be incurred under the proposed name until it's approved.
- Renewal of the business name is required five years from date of registration.
- If the person registering the business name is not a resident of the province, steps must be taken to appoint an agent for service (resident in the province), who is authorized to accept service of process in all suits and proceedings in the province. There is no additional fee for this filing.

Still need help navigating this process?
Contact a Business Navigator today: