



New Brunswick First Procurement Strategy

Creating opportunities for NB businesses to do more business in NB.

The NB First approach aims to:

- ✓ Maximize the awards to New Brunswick businesses;
- ✓ Introduce best value and innovative procurement practices;
- ✓ Support strategic supplier development;
- ✓ Streamline procurement policy and legislation; and
- ✓ Explore new and innovative products and services for GNB via the Unsolicited Proposals process.

Make sure to:

- ✓ Sign up for NBON to access thousands of tender opportunities each year.
- ✓ Keep NBON profiles up to date with product offerings and services provided.
- ✓ Access training resources as needed.

For more info:

1. Visit the NB First Website.
2. NBON's helpline:
 - NBON@snb.ca / (506) 444-5636
3. Get in touch with your regional Opportunities NB office for more info on how we can help optimize your supply chain.