

Questions & Answers

(January 6, 2021 Update)

1. When will it be available?

We expect that the application process will be open end of January, early February. More information will be posted at that time.

2. How much is it for?

The amount provided will be dependant on several factors and up to a maximum of \$5,000 per business.

3. How will the amount provided to each business be determined?

Eligible businesses can receive a one-time grant equal to 15% of the business's revenue from sales for a comparable period in the previous year.

4. What are the eligibility requirements?

Focus will be on small businesses located in zones that faced elevated Public Health measures in either Orange or Red alert levels in New Brunswick. Eligible businesses would include food and beverage services that do not have drive-through capability, personal services (barbers, hair stylists and spas); gym and fitness facilities as well as close contact sport or recreational businesses or facilities; casinos, amusement centres, bingo halls, arcades, cinemas and large live performance venues.

5. Is it repayable?

These will be grants and non-repayable.