

# UK ICT Market Launch 2021 Application Form



B2B Matchmaking Support  
March 30, 2021

## Corporate Information

Company Name:

Street Address:

City:

Province:

Postal Code:

Other Locations:

Primary Contact Name:

Email:

Telephone:

Company Website URL:

Number of employees:

Annual Revenue:

## Product/Technology/Service

Describe the product/technology/service to be offered during this Trade Mission, including:

What is it and what does it do?

What is the nature of the problem it solves, key benefits?

Who would buy it? List significant end users and key customers:

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## Europe Market Interests

What are your current and past activities in Europe? Specifically, your activities in United Kingdom?

Where does the Europe market(s) fit in your strategic priorities?

Please identify other markets of interest in Europe that you wish to pursue, are currently pursuing, or have a presence in:

## Matchmaking Objectives

List your main objectives for meeting with contacts within the United Kingdom on this Trade Mission (sales, distribution, investment capital, market recon, product validation, type of representation desired, R&D, etc.):

Do you have target contacts/prospect companies already identified who you want to meet? If so, please identify:

Yes                      No

Do you have DO NOT CALL contacts? If so, please identify:

Describe the type of business meetings sought and your desired results (Target buyers, ideal investors, distributor, co-producer etc.):

***Please complete the application form and return it to Erin Clendenning at [erin.clendenning@onbcanada.ca](mailto:erin.clendenning@onbcanada.ca) by March 1, 2021.***