

# NB Proud Award 2021 – Video Instructions for Applicants

## The ask:

- ▶ Record a 1 to 4-minute video that considers the below setting and other requirements

## Picture this:

The year is 2041 and you're living your best life in New Brunswick. Show us your potential/future career and how you are contributing to the provinces' success and economic growth.

## What to include in your video:

- ▶ You, as the star
- ▶ At least one local landmark, building, or view from your region
- ▶ At least one prop
- ▶ A creative and positive view of your future

## What NOT to include in your video:

- ▶ Brands, icons, logos or professional sports teams
- ▶ Inappropriate language and behavior
- ▶ Commercial music (like Top 40)

## Technical requirements for your video:

- ▶ Your video should be taken in landscape orientation
- ▶ Your video should be between 1 and 4 minutes long
- ▶ Submit your video via a YouTube link (or similar/other link that is sharable)



## To ensure your application is submitted properly, be sure to:

- ▶ Fully complete the [online application form](#)
- ▶ Name the file name of your video (*Your Name + Personalized Title of Video*)
- ▶ Upload your video with the proper technical and general requirements

If you would like to submit a written application instead of a video application, please reach out to [Award@onbcanada.ca](mailto:Award@onbcanada.ca) for more information.

Have fun!  
NB Proud Award Team

