

**Regional Workforce Attraction Officers**  
**Pay Band 4**  
**(\$50,388 to \$70,408 per annum)**  
**Open Competition**  
**Fredericton, Miramichi, Campbellton/Bathurst**

*Proactive • Professional • Accountable • Client Focused*

Opportunities NB (ONB) is New Brunswick's lead business development corporation working with companies inside and outside the province to drive economic growth and job creation in the province. A nimble, results-driven and client-centric organization, ONB is a Crown Corporation, strategically led by a private sector Board of Directors, made up of business leaders from New Brunswick companies and academia. ONB believes strongly in the future of New Brunswick and since its inception on April 1, 2015, has successfully been the catalyst for competitive and innovative economic growth and job creation for the benefit of New Brunswick today and for generations to come.

Recognized as one of Canada's Most Admired Corporate Cultures for 2018 and recognized as one of Atlantic Canada's Top Employers for five consecutive years, from 2017 - 2021, ONB is seeking three individuals for the roles of Regional Workforce Attraction Officers. Join a dynamic team of business professionals who are passionate about growing New Brunswick's economy, are committed to giving back to the community, and value making a difference.

**Love where you work. Love what you do. Come work for us.**

**Who are you?**

- You have at least four years of experience in the public or private sector
- You have a post-secondary degree, preferably in Social Sciences, Liberal Arts or Business Administration  
(An equivalent combination of education, training, and experience may be considered)
- You have well-developed influence, consultative, engagement, and relationship management skills and you are recognized for your ability to inform, impart knowledge and leave a positive lasting impression
- You thrive on effectively contributing fresh ideas and innovative solutions for your organization and clients
- You are at your best when you are challenged and thrive on getting results
- You are a self-starter that values autonomy and getting the job done
- You place high value on team work, you are adept at leading but equally comfortable being part of any team
- You value recognition, giving back to the community and comradery with your colleagues
- You have experience working with multiple stakeholders and dealing with employers

**As a Regional Workforce Attraction Officer at ONB, you will:**

- Report to the Manager, Workforce Attraction

- Develop and present immigration information to provincial, national and international stakeholders
- Assist in promoting program information to New Brunswick employers
- Establish, promote and maintain working and respectful relationships between community groups and government in regard to immigration, settlement and cross-cultural sensitivities
- Represent ONB on various regional committees
- Visit employers in collaboration, with Working NB, to support labour and population growth activities
- Support partners in regional activities such as job fairs, immigration information sessions for candidates and employers
- Conduct in-depth analysis and assessments of immigration applications and make recommendations, as needed
- Participate in mission planning and execution
- Respond to regional immigration inquiries from partners, settlement agencies, employers i.e. Answer calls regarding general Immigration questions, status of application, how to extend work permit and much more
- Identify regional trends and on-going challenges and collaborate with colleagues on finding solutions and developing recruitment strategies

**Language:**

The position requires written and spoken competence in English and French for the Miramichi and Campbellton/Bathurst positions and requires written and spoken competence in English for the Fredericton position. *Please state your language capability.*

**Vaccination:**

Any candidate not currently employed in the New Brunswick Public Service will need to provide proof of full vaccination against COVID-19, or a valid medical certificate exempting them from the vaccine.

**Operational requirement:**

One position to be located in each of the following cities: Fredericton, Miramichi, and Campbellton or Bathurst, with occasional travel within and outside the province and work beyond regular business hours (8:15 a.m. - 4:30 p.m.).

**What can ONB offer you?**

- Comprehensive benefits package which includes paid vacation, Health and Dental Plan, Life Insurance, Long-Term Disability Plan and the Public Service Shared Risk Pension Plan
- Career growth, development and continuous learning opportunities
- Opportunity to be involved in ONB events that give back to our community
- Positive and inclusive work culture

**How to apply?**

- Candidates are required to demonstrate on their applications how, when, and where they have acquired the qualifications and skills required for this position
- Resumes should be in chronological order specifying the beginning and end dates in month and year format for all completed education and employment including part-time and full-time employment
- *Please ensure that preferred language for assessment is identified on your resume*

Apply on-line at [www.ere.gnb.ca](http://www.ere.gnb.ca), by email to [humanresources@onbcanada.ca](mailto:humanresources@onbcanada.ca), or by mail to the address below by **December 2, 2021** indicating competition number: **R50-2021/22-1142**.

ONB Employee Experience  
4<sup>th</sup> floor, 250 King Street  
Fredericton, NB E3B 9M9

***We thank all those who apply however only those selected for further consideration will be contacted.***

*This competition may be used to fill future vacancies at the same level.*