

# NEW BRUNSWICK TRADE MISSION TO PDAC 2022

## Toronto, June 13-15, 2022

## Registration and Matchmaking Services Form

# **PERSONAL INFORMATION** First Name: Last Name: Company/Organization Name: Title: Address: City: Province: Postal Code: Website: Mobile: Telephone: Email: **COMPANY INFORMATION** 1. Nature of Business: Please select the nature of your business. Manufacturer Distributor/Wholesaler Service Provider Other 2. Products and Services: Please provide a 50-word description of your company's products and services. 3. Mission Objectives: 3.1 Describe your matchmaking objectives and countries of interest. 3.2 List significant end users and key customers of your products/services.

3.3 List major competitors of your products/services.



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#### 4. Areas of Interest (check as many as applicable):

Sales Leads Research & Development opportunities

Contacts/Market Development New technologies

Market Research Sources of New Materials, Equipment and/or Services

Joint Venture partnerships Sources of New Investment Capital

#### **DIGITAL MARKETING REQUIREMENTS**

✓ Please include relevant digital marketing materials (electronic brochure) to be shared with the matchmaking partners.

- ✓ Please include your company's high-resolution logo/wordmark to be used in trade mission materials.
- ✓ Please provide any social media account information that ONB might use to cross-promote your company's attendance at PDAC.

#### REGISTRATION

After completion of the Registration and Matchmaking Services form, please email to: Diane.Ducheno@onbcanada.ca

The deadline to submit your registration form is March 28, 2022.

The registration fee of \$500 per company is due upon registration. Registration fees are to be made payable by cheque to the NB Minister of Finance and mailed, couriered, or delivered to the attention of:

- Diane Ducheno
- Trade Mission Specialist, Opportunities NB
- Place 2000, 250 King Street, 4th floor, Fredericton, NB E3B 9M9

Please provide any supplementary information which would be useful for the matchmaking team in their efforts to seek out business leads for you.