

What is Productivity NB?

The Productivity NB service will support and guide you on the path to productivity improvements.

For who?

Small, medium and large New Brunswick manufacturing companies.

Why spend the time?

To improve productivity within your company, it's important to know where you stand today. ONB has developed a new service to help you understand your current productivity performance and provide information you need to accurately measure it. This information will then be very valuable when charting your roadmap for sustainable improvements.

With the support of your ONB advisor, assess your productivity in less than 30 minutes.

How ONB will help you in your productivity efforts

The ONB team is committed to supporting New Brunswick's manufacturing sector by measuring and monitoring the right KPI's and provide guidance to implement productivity solutions. We designed a unique tool to properly benchmark your company's productivity to that of your peers in the same industry. The tool also assesses your current productivity maturity in three categories so that we can help you determine aspects of your business that requires the most focus. These three categories include:

1. Leadership and People;
2. Efficiency and Operational Excellence; and
3. Technology and Digital Transformation.



Once this assessment has been completed, we will review your results and collectively chart a productivity roadmap based on your company's priorities, goals and assessment results. Lastly, we will involve additional support people and subject matter experts within the economic development ecosystem to ensure a holistic approach is applied and all bases are covered.

Why is this important to you?

When seeking to increase productivity, the goal is to ultimately produce more, sell more and increase your bottom line.

By investing in productivity improvements, you can create sustainable changes that will help you get more business, both domestically and on an international scale. Some of your advantages in improving your productivity could include:

- ✓ Increased profitability;
- ✓ Lower production costs;
- ✓ Becoming more competitive;
- ✓ Better optimization of resources;
- ✓ Reduction of waste and bottle necks;
- ✓ Reinforce a culture of positive change while hiring and retaining skilled workers.

Most times, the path to productivity is not always straightforward. ONB's Productivity NB service will help you measure the impact of your efforts, provide guidance & partners connections to position your business for that next level of success.

Confidential and secure service

The data that you provide ONB remains entirely confidential and will only be used for internal purposes and in aggregated form for provincial statistical analysis. The tool we use does not require any data that could establish a link between the information provided and your business.