



## NB Proud Awards 2024 – Guidelines for Applicants

The NB Proud Awards is a financial award provided to students graduating from a New Brunswick high school AND attending a New Brunswick post-secondary institution. This year, five \$2,000 awards will be presented across the five economic regions of New Brunswick (Northeast, Northwest, Southeast, Southwest, and Central).

### Steps for Application:

1. Review the application guidelines carefully.
2. Write a short essay responding to the following question: *The year is 2035 and you're living your best life in New Brunswick. In an essay of no more than 500 words, tell us about your potential/future career and how you are contributing to the province's success and economic growth.*

*Take and include a photo that relates to this subject.*

3. Ensure your essay meets the following criteria:
  - ✓ Between 400 and 500 words
  - ✓ Showcases authenticity and positivity.
  - ✓ Proofread before submission.
4. Take a photo of yourself that relates to the subject of your essay. Hint: be creative!
5. Fully complete the **online application form**. This is where you will include your background information, upload your short essay, and upload your photo.

### What to include in the online application form:

- Your essay
- A photo to accompany your essay.

**Submit your application before midnight May 6<sup>th</sup>, 2024.**